



## **Driving Targeted Traffic Using List Joe - Training Fast Track**

Driving traffic is key to success in the online world and most people pay dearly for that traffic in the form of a pay per click campaign.

I won't deny that you can drive traffic by paying for it, but what about driving massive amounts of traffic for FREE?

Can that possibly be done?

The answer is a resounding yes and I will share how I have driven laser targeted traffic to my site and blown up my down line in a short period of time.

I will also show you how I generated over 10% average click through rates on a FREE email in a matter of hours.

The first thing you are going to need is a target website to direct the traffic to.

I would recommend a dedicated website that lets the prospect learn about you.

There is nothing worse than visiting a site that is obviously a duplicate site that countless others are using to promote the same information blindly.

People want to know about you before they spend their hard earned cash and I understand this completely.

I have found you really need to brand yourself and build relationships before the success can come...and it will come if you listen to me.

Here's a link to my site if you need some help or something to reference.

<http://www.FreeLeadsHq.com>

After you have a site in mind you want to promote then comes the fun part.

Follow this link and sign up for List Joe.

<http://ListJoe.com/j/freeleadshq>

Don't worry it's FREE to get your feet wet and begin exposing your site to the world.

I recommend using a dedicated email address (Gmail or Yahoo work great!) that you don't care about solely to receive the emails from List Joe.

Once you are signed up you will begin receiving emails on a regular basis promoting other business opportunities.

What I usually do is set aside a part of my day to generate credits that I will show you how to use later.

This is as easy as opening an email and clicking on the link to get the credits.

You will then be transported to the site, which is advertising and you will have to stay there for 20 seconds to earn the whole credit amount.

I can tell you a secret about doing this quicker if you call or email me.

The thing I really love about List Joe is that they pay a much higher credit than most others like Traffic Swarm.

It makes sense to get the most of my time, so if they pay me more credits than other sites then that's where you'll find me.

When you are a free member you can only send emails once a week and they will tell you when it is time to email again.

If you stepped up to the paid version you can really explode your business.

It is truly unbelievable, but let's focus on the free stuff first.

Ok, so you are opening emails and building credits and all is well, but what's next you ask?

Well when you have enough credits built up you can send your first laser-targeted email out to your new prospects.

I recommend starting with 500 emails, so you will need 500 credits.

Don't worry this can be done in literally no time at all if you call or email me for the secret.

Now you have the credits and you are ready to send an email, but you are going to need a message first.

I recommend something short and sweet that contains a brief benefit of checking out your site.

Remember people want to buy a solution to their problems- NOT a product!

If you are familiar with the Success Blueprint or DirectMATCHES at all you can use some of those emails to get going really quick.

If you haven't heard of either of these please check out the products section of my site and get up to speed.

It is very detailed in my DirectMATCHES Fast Track Training program.

<http://www.FreeLeadsHq.com/training.php>

Here's the link to research both of those programs, which I highly recommend as well.

<http://www.FreeLeadsHq.com/products.php>

After you have a firm grasp on writing effective emails then come back here to complete the List Joe training.

Now here's where the magic happens.

Once you have created an awesome benefits email you can with one click send it to those 500 members of List Joe.

If you had more credits and wanted to send more that's always an option.

I usually send 2000-3000 a week and have been averaging over a 10% click through rate for FREE.

Try that with pay per click!

After your email goes out and List Joe emails you when this happens, you will begin to start seeing the traffic come in from all corners of the globe.

I have noticed that it is tremendous the first few days and then tapers off, but that's the great thing about emailing every week.

By the time my exposure has dwindled I bring it back to life with a new email.

It's been awesome tinkering with my messages and every one I send gets a higher response than before.

Of course I owe this to the classes I took on copy writing, but you can do it as well.

Once you have sent out your email you can easily track your traffic using a free site tracker you put on your pages.

There are easy to use and free.

You do have a site tracker already in place, don't you?

If you don't have one on your site already shame on you, but you can find them just as easy on a Google search.

Now that you've sent out your emails and you're getting constant traffic start working on a new email for next week.

You can send the same one, but I always like to tweak and test to see if I can do better.

If you call or email, I will be happy to go over what works for me in more detail.

That's all for now.

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"Bless that which you want!" – Huna philosophy